



COVID-19 Arts and Creative Community Assistance Fund
Innovation Grant Program - Frequently Asked Questions
(as of October 22, 2020)

For questions about eligibility and application content, please contact jlinn@culturesource.org or call (313) 831-1151 and we will get back to you with answers. In the meantime, here are answers to some questions we are receiving about the program.

What type of Organization is Eligible to Apply?

501c3 nonprofit organizations that have arts and culture as their primary missions.

Are Units of 501c3 Organizations eligible to apply on their own?

Units of universities, colleges, and government, which conduct public arts and culture programming for their communities, are eligible to apply. We understand that education specifically contributes to and supports cultural programming.

Where do the Organizations have to be located?

In one of the seven counties of Southeast Michigan. Those counties include Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne.

How Much are the Grants?

There will be five, \$55,000 grants.

Is there a Matching Requirement?

No, there is no match required. However, if your project's expense is greater than \$55,000 you will be asked where the additional funds are coming from and if they have already been raised.

What kind of projects does this grant opportunity aim to fund?

Successful projects will implement innovation activity rarely or not previously seen as possible by the organization. Proposed projects should represent bold moves, novel experiments, or big risks undertaken given opportunity or crisis.

Does this project need to be new or not yet launched?

Funding may be used for projects already in progress or for new activity and may fund the whole project or a single meaningful stage of the project.

Can the projects be small ones, to get us going in this tech-reliant world?

Projects should not represent incremental change or improvements to current equipment, software, or systems. So, no. This program is not meant for updating laptops, CRM's, purchasing new development/membership/accounting software, or designing and launching new websites or other project upgrades.

Does our project have to be linked to the COVID-19 impact?

Yes, the ACCA innovation grant program funds the extraordinary ways that nonprofit arts and culture organizations are evolving in response to—or in spite of—the COVID-19 crisis environment.

**What are my chances of receiving a grant?**

This is a highly competitive grant, with only five \$55,000 grants being made. If this grant program receives at least the same number of applications as the ACCA Relief and Resiliency grant program did, Innovation applicants will have a 2% chance of receiving funding.

How do I start my application?

You will be submitting your application through the Community Foundation for Southeast Michigan's fluxx system. This will take you to the document where you the link to register and start your application is found.

<https://x7w.583.myftpupload.com/wp-content/uploads/2020/10/ACCA-Fund-Innovation-Grant-Application-Details-Oct-20.pdf>

How soon do I need to register in their fluxx system?

The deadline to register in the Community Foundation for Southeast Michigan's fluxx system is **November 12, 2020.**

Will I be able to start my application immediately after registering in fluxx?

No, it will take up to 5 days to have your registration approved. So please plan ahead and get it going while you work on other parts of applying for your project.

When is the Application Due?

Applications for the Relief and Resiliency grant program are due at **5:00 p.m. November 19, 2020.**

When will Funding Go Out?

It is anticipated that decisions will be made mid-late December 2020, with funds distributed by early-mid-January 2021.