

2019 YEAR IN REVIEW



HOSTING THE NATIONAL ENDOWMENT FOR THE ARTS

For only the second time in almost 30 years, the presidential appointees of the National Council on the Arts met outside of Washington DC and CultureSource was proud and honored to host that convening in June 2019, joined by the Michigan Council for Arts and Cultural Affairs, with additional support from the Kresge Foundation. It was an inspiring three-day tour of creative people, spaces, and ideas in Southeast Michigan.



CULTURESOURCE

THE ARTS & CULTURAL ALLIANCE



Omari Rush,
Executive Director

“CultureSource’s role as a resource to the Southeast Michigan cultural sector strengthened in 2019 as we focused on re-establishing our connectivity and centrality in the region’s ecosystem of creative activity. The positioning gained by our better footing attracted new members and partners and allowed us to feel anchored in boldly exploring new ideas and paradigms for impact. Notably, the legacy of investments made since our founding in 2007 enabled this year’s success, and we are grateful to all of our supporters for making future progress toward our vision possible.”

CultureSource is Southeast Michigan’s coalition of arts and culture organizations.

We grow the capacity of our members to serve their communities, offer access to resources and information, and network creative people and organizations for collective impacts.



Creators of Culture Celebration



Biannual member meeting at Michigan Opera Theater



2019 MEANT NEW CONNECTIONS / NEW IDEAS

Our programs leveraged national relationships to help regional arts organizations thrive and flourish.

ART IN PUBLIC

A highlight of our partnership with **Mural Arts Philadelphia** was an April symposium we designed featuring 1) a public dialogue about art in urban landscapes with city of Detroit officials and University of Michigan faculty, 2) a roundtable with real estate developers, and 3) a “fan luncheon” for long-time admirers of Jane Golden, Mural Arts founder.

DIGITAL TECH AND THE ARTS

The **National Endowment for the Arts**, in collaboration with the **Ford and Knight foundations**, is conducting a national scan of creative activity that uses digital and electronic technology—and CultureSource has joined this initiative, having a seat on the study’s technical working group, helping host Detroit-based activities, and using the focus to spark local cross-sector collaborations.

SUCCESSION PLANNING

Boston-based **Koya Leadership Partners**, one of the nation’s leading executive search firms, collaborated with CultureSource on keeping our cultural sector resilient by offering three days of skill-building workshops in November about succession planning and talent development.

CREATIVE ECONOMIES

Through our biannual member meetings, we explored ways artistic enterprises can be successful: **Laura Callanan of Upstart Co-Lab** shared strategies for impact investing through a creativity lens, and **Laura Zabel of Springboard for the Arts** shared key considerations in helping independent artists thrive financially and engage our member nonprofits.

PLUS “MEAT & POTATOES”

Addressing the core needs of our members to raise money and attract audiences framed the development of our new monthly workshop series, which all included lunch: “Sustainable Fundraising” with **Aly Sterling Philanthropy** (February - June), and “Digital Marketing Strategies” with **Justin Dunn of Increase Branding & Design** (August - November).



Omari interviews author adrienne maree brown



Ken Fischer at the Koya succession planning workshop



CulturePop, sponsored by Quicken Loans Community Fund



2019 MEANT EXPANDING SERVICES TO EXPAND ACCESS

In the last two years, we've been growing our ability to expand access to capital for creative enterprises, leading to three new services.

RE-GRANTING: CREATORS OF CULTURE

With support from area foundations, we launched Creators of Culture, an annual fund to boost the capacity of small, new, or informal creative activities to have positive impacts.

FISCAL SPONSORSHIPS: CONCERT OF COLORS

Aligned with our guiding principles, we proudly became the home of Concert of Colors, a long-standing festival highlighting the diversity of cultural expression in the Detroit metro.

PHILANTHROPIC ADVISORY SERVICES: ANN ARBOR AREA COMMUNITY FOUNDATION

We grew our nascent partnership with Ann Arbor's community foundation, being an ally in designing and executing a new arts grant program.

2019 MEANT LEADERS RISING, MEETING THE FUTURE

We made new investments in the development of leaders to secure a future of creativity and innovation for Southeast Michigan.

ARTS LEADERS AS CULTURAL INNOVATORS

Strengthening the adaptive capacities of first-time executive directors in our cultural sector. Led by EmcArts. Sponsored by the **Community Foundation for Southeast Michigan**, with support from the **Knicht Foundation**

CULTUREMAKERS

Young leaders, predominantly of color, exploring contemporary practices in the arts and shifting dominant narratives about culture in Washtenaw County. Sponsored by the **Ann Arbor Area Community Foundation**



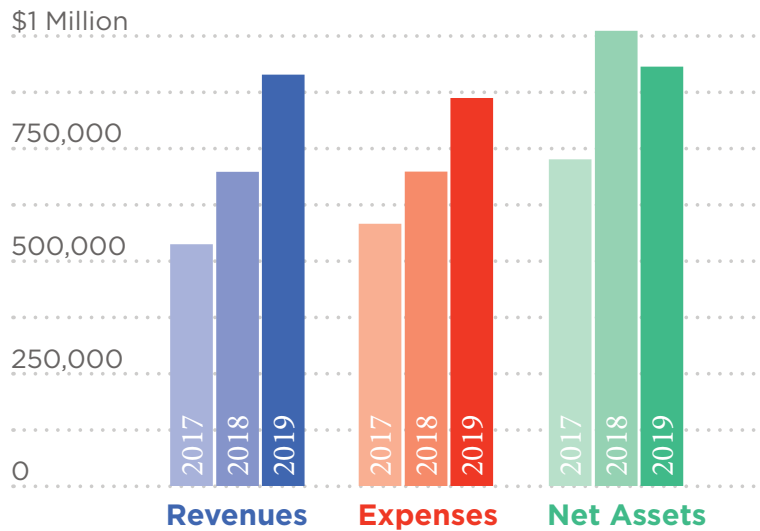
CultureSource

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Tonya M. Matthews, PhD, *Chairman*
 Omari Rush, *Executive Director*

FINANCIAL OVERVIEW

Operating financials, not inclusive of restricted revenue or sponsored projects' funds



| 2017 | 2018 | 2019 (unaudited) |
|-----------------------|-------------------------|-----------------------|
| Revenue: \$530,584 | Revenue: \$710,657 | Revenue: \$913,581 |
| Expense: \$584,291 | Expenses: \$680,751 | Expenses: \$861,185 |
| Net Assets: \$723,568 | Net Assets: \$1,033,536 | Net Assets: \$921,979 |

We appreciate Apparatus Solutions, CoStaff Services, npServ, and UHY LLP for the ongoing support they offer our HR and financial operations.

PARTNERS

Donors of \$5,000 or more to CultureSource programs and services in 2019

- Ann Arbor Area Community Foundation
- Community Foundation for Southeast Michigan
- DeRoy Testamentary Foundation
- DTE Energy Foundation
- Downtown Detroit Partnership
- Erb Family Foundation
- Max M. & Marjorie S. Fisher Foundation
- Hudson-Webber Foundation
- Kaufman Memorial Trust
- John S. & James L. Knight Foundation
- Kresge Foundation
- Masco Corporation Foundation
- Michigan Council for Arts and Cultural Affairs
- Michigan Film and Digital Media Office
- Mural Arts Philadelphia
- National Endowment for the Arts
- Peck Foundation
- Quicken Loans Community Fund

NEW BOARD MEMBERS

We elected six new board members in 2019:
Elliott Broom, Detroit Institute of Arts
Tiffany Ford, University of Michigan Credit Union
Peter Katz, Expel
Tom Lewand, Community Leader
Kylee Mitchell, The Ballmer Group
Peter Robinson, Community Leader

And we thanked **Mel Drumm** and **Salvador Salort-Pons** as they concluded their board service.

MEMBER ORGANIZATIONS

159 Members
 Is your favorite arts and culture nonprofit a member?
 (The answer is probably Yes.)
 Visit CultureSource.org/Member-Directory
 to learn more.