CultureSource is a member alliance comprised of arts and culture organizations in Southeast Michigan serving Wayne, Oakland, Macomb, Washtenaw, Livingston, Monroe and St. Clair counties. We strengthen the arts and culture sector in Southeast Michigan through advocacy, capacity building programs and marketing resources in order to cultivate an innovative, collaborative, diverse and engaged creative community.

Why Invest?

Arts and Culture Means Business
A strong arts and culture community
- Helps attract and retain talent, boosting our overall economic growth
- Improves a community’s competitive edge
- Creates a foundation for defining a sense of place
- Attracts new and visiting audiences
- Integrates the visions of community and business leaders

Community Impact
- Individually, arts and culture helps to enhance our quality of life by bringing about personal enjoyment, enriching perspectives, increasing cross-cultural understanding and opportunities for inclusion
- Collectively, arts and culture helps build a strong, vibrant community through participation, self-expression, creative problem solving and new experiences
- Wholly, arts and culture helps us to understand our past and teaches us how to better shape our future

Economic Impact
- NATIONAL: The U.S. arts and culture sector injected $704B into the economy, which represents 4.2% of the nation’s GDP – a larger share of the economy than transportation and agriculture. The nonprofit arts industry alone injected $135B into the economy, supported over 4.1M jobs and generates $22.3B in government revenue
- STATEWIDE: Michigan’s arts and culture sector injected $610M into the economy, welcomed nearly 25M visitors and supported over 25K jobs
- REGIONAL: Southeast Michigan’s arts and culture sector injected $336M into the economy (more than ½ the statewide total!), welcomed over 14M visitors and supported over 12K jobs

Get Engaged – Become a Partner
Our Partner Program provides year-long marketing opportunities to invest in Southeast Michigan’s arts and culture sector and reach CultureSource members through access to our
- CultureConversation Series – In-depth critical conversations around community, impact, diversity and inclusion, hosted 3-4 times annually. Attendees include leaders from business, community, arts and culture communities
- CultureSocial Events – Informal networking events, hosted 4-6 times annually. Attendees include leaders from business, community, arts and culture communities
- Re:Source Conference – One day conference with a full agenda of professional development, thought leadership and impactful dialogue, hosted annually
- CultureEd Workshops – Professional development programs focused on building capacity and streamlining organizations, hosted 8-10 times annually
Partner Investment Levels

**Benefactor - $7,500**
- Your choice of one (1) CultureExperience (listed below)

**CultureConversation Series**
- Recognition on all signage and promotional materials
- Meet and greet with speakers prior to panel discussion
- Display of organizational materials during registration and reception
- Podium time to present high level organizational information

**CultureSocial Events**
- Recognition on all signage and promotional materials
- Display of organizational materials during registration and reception

**Re:Source Conference**
- Recognition on all signage and promotional materials
- Meet and greet with keynote speaker and presenters
- Display of organizational materials during registration and reception

**CultureEd Workshops**
- Recognition on all signage and promotional materials

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**Enthusiast - $5,000**

**CultureConversation Series**
- Recognition on all signage and promotional materials
- Display of organizational materials during registration and reception

**CultureSocial Events**
- Recognition on all signage and promotional materials
- Display of organizational materials during registration and reception

**CultureEd Workshops**
- Recognition on all signage and promotional materials

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**Patron - $2,500**

**CultureConversation Series**
- Recognition on all signage and promotional materials

**CultureSocial Events**
- Recognition on all signage and promotional materials

**CultureEd Workshops**
- Recognition on all signage and promotional materials

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**All Partners Will Receive:**
- Rotating Banner Ad on CultureSource website homepage
- Banner Ad in The Source Newsletter
- Banner Ad in Members Only Newsletter
- Online Display Ad on Regional Events Calendar
- Logo Display on ALL CultureSource website pages
- Logo Display on Social Media (including Facebook, Twitter and Instagram)
- Acknowledgement in CultureSource Annual Report

As a Benefactor Partner, please select your unique CultureExperience with a CultureSource member. If there is an organization that is not on the list, please let us know – we are happy to explore an opportunity customized for you.

1. Ann Arbor Hands-On Museum
2. Arab American National Museum
3. Charles H. Wright Museum of African American History
4. Cranbrook Educational Community
5. Detroit Historical Society
6. Detroit Institute of Arts
7. Detroit Symphony Orchestra
8. Detroit Zoological Society
9. The Henry Ford
10. Michigan Science Center
Become a CultureSource Partner
Strengthen the arts and culture sector in Southeast Michigan to cultivate an innovative, collaborative, diverse and engaged creative community.

**Commitment Level**

- [ ] Benefactor ($7,500)
- [ ] Enthusiast ($5,000)
- [ ] Patron ($2,500)

**Partner Information**

Company Name

Preferred Contact and Title

Phone  Email Address  Website

Address  City  State  Zip Code

**Payment Information**

Please make checks payable to CultureSource and mail to 71 Garfield Street, #040, Detroit, MI 48201

- [ ] Visa  - [ ] MasterCard  - [ ] American Express  - [ ] Discover  - [ ] Invoice Me

Name (as it appears on your card)

Card Number  Expiration Date  CVV Code

Billing Address  City  State  Zip Code

Signature

Thank you in advance for your generous support!

Questions: Please contact Kristen Cometto by email at kcometto@culturesource.org or by phone at 313.831.1151